Improving Production Practices

Challenges and Opportunities for Agricultural Producers

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What are the Challenges?

Improving production practices requires:

- Improving knowledge and best practice on farm
- Investment in new technology and innovation
- Creating an environment for profitable growth in farming
The Challenge of Climate Change

Comparison of Source of Greenhouse Gas Emissions By Sector

<table>
<thead>
<tr>
<th>New Zealand</th>
<th>Annex 1 Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>Energy</td>
</tr>
<tr>
<td>49%</td>
<td>7%</td>
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</tbody>
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- Agriculture
- Energy
- Waste
- Industrial Processes
- Domestic Transport
What are the Opportunities?

- Sustainability and production efficiency are complementary goals

- Removal of trade and market distortions promotes better resource efficiency

- Industry leadership

- International cooperation
Thank you