



CHARTING THE COURSE:

**FOOD SECURITY AND TRADE
IN THE ASIA-PACIFIC & LAC REGION**

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May 17-18, 2012



International
Food & Agricultural Trade
Policy Council



Inter-American Development Bank
Enrique V. Iglesias Conference Center - Room CR-2
1330 New York Avenue, N.W.
Washington, D.C. 20577



Integration and Trade Sector
Vice Presidency for Sectors and Knowledge

Featured speakers

International
Food & Agricultural Trade
Policy Council



**Tim
Groser**

Minister of Trade
and Minister for
Climate Change
Issues,
New Zealand



**James C.
Borel**

Executive Vice
President, DuPont



**Marcos
Jank**

Former President,
Brazilian Sugarcane
Industry
Association/UNICA



**Isi
Siddiqui**

USTR Chief
Agricultural
Negotiator



**Joachim
von Braun**

Director, Center for
Development
Research and
Professor of
Economics and
Technical Change,
University of Bonn

THURSDAY, MAY 17TH

8:30-9:00

Registration & Coffee

9:00 - 9:30

Welcoming remarks

- **Santiago Levy**, Vice President for Sectors & Knowledge, IDB
- **The Honorable Carlo Trojan**, Chairperson, International Food & Agricultural Trade Policy Council

9:30 - 10:00

Keynote speech

- **Tim Groser**, Minister of Trade and Minister for Climate Change Issues, New Zealand: *Finding Common Ground on Food Security*

Panel I

10:00-11:30



National Views and Debates:

Food security remains an important topic for national governments and groups such as the G-20 and APEC, as well as for various international institutions. On the trade front, while the Doha negotiations have reached an impasse, the number of FTA/RTAs being negotiated in the Asia and LAC regions keeps growing. Speakers will discuss the debates and politics of their respective countries around the food security and trade agenda, as well as on potential reforms of their national agricultural systems.

Moderator:

The Honorable Carlos Perez del Castillo, Chairperson CGIAR Consortium Board; former Permanent Representative of Uruguay and Chairman of the General Council of the WTO (IPC member)

- **Yasuo Watanabe**, Deputy Director-General of Policy Research Institute, Ministry of Agriculture, Forestry and Fisheries, Japan: *Outlook for Japanese Food Security and Trade Policies*
- **Eugenia Serova**, Senior Advisor, FAO: *A View from Russia*
- **Jikun Huang**, Director, Center for Chinese Agricultural Policy, Chinese Academy of Sciences (IPC member): *Chinese Perspectives*
- **H.S. Dillon**, Presidential Special Envoy for Poverty Alleviation, Indonesia (IPC member): *Tackling Food Insecurity in Indonesia*
- **Alberto Valdés**, Catholic University of Chile: *Food and Agriculture in Chile*

11:30-11:45

Coffee-break

11:45-12:30

Discussion

12:30-14:00

Lunch break

THURSDAY, MAY 17TH

14:00-14:30

Keynote speeches

- **Marcos Jank**, Former President, Brazilian Sugarcane Industry Association/UNICA (IPC member): *Brazil's Role in Global Food Security and Trade*

Panel II

14:30-15:45

Private Sector Perspectives: Private sector players – from producers and processors to traders and retailers – are eager to have well functioning supply chains in the Asia-Pacific & LAC regions and also have an important role in promoting food security and food safety. This panel will explore a number of private sector priorities and contributions.

Moderator: Marco Ferroni Executive Director, Syngenta Foundation for Sustainable Agriculture

- **Raul Montemayor**, President, Federation of Free Farmers Cooperatives, Philippines (IPC member): *Farmers' Priorities*
- **Carlos Lozada**, Vice-President, Peruvian Export Association: *Peruvian Food Sector Priorities and Challenges Exporting to Asia.*
- **Malcolm Bailey**, Dairy Farmer and Member of the Board, Fonterra Cooperative Group, Ltd. (IPC member): *Dairy Policies and Politics*
- **Hans Joehr**, Corporate Head of Agriculture, Nestlé (IPC member): *Prioritizing Food Safety*
- **Marlynn Hopper**, Economic Affairs Officer, STDF Secretariat: *Public-Private Partnership to Enhance SPS Capacity: What Can We Learn from this New Model of Collaborative Approach?*

15:45-16:00

Coffee-break

Panel III

16:00 -18:00

Food Security: Given its prominent role in both global food production and consumption, efforts to promote food security in the Asia-Pacific and LAC regions will resonate around the world. This panel will examine the key food security challenges in both regions and highlight a number of initiatives to address those challenges.

Moderator: Joachim von Braun, Director, Center for Development Research and Professor of Economics and Technical Change, University of Bonn (IPC member)

- **The Honorable Hidenori Murakami**, Ambassador of Japan to Chile (IPC member): *The APEC Agenda: The Niigata Action Plan for Food Security*
- **The Honorable Hans Klemm**, APEC Senior Official, US State Department: *The Newly Launched APEC Policy Partnership on Food Security*
- **Peter Timmer**, Harvard University: *What Role for ASEAN Rice Reserves?*
- **Paolo Giordano**, Lead Integration and Trade Economist, IDB: *The Impact of Food Prices on Food Security and the Role of Latin America*



FRIDAY, MAY 18TH

8:30-8:50

• **Juliana Almeida**, Trade and Integration Specialist, IDB: *Keeping Track of the SPS Challenges to Export Agricultural Products. (Demonstration of INTradeBID Data Base)*

Panel IV

8:50-10:45

Trade and Regulatory Policies: Food and agriculture make up a significant portion of rapidly increasing trade flows between Asia and LAC. Behind the border measures – such as standards and regulations – have an important impact on trade and investment, but regulatory coherence and convergence is notoriously difficult to achieve. A large number of trade agreements have already been concluded and more are being negotiated within and outside both regions. This session will examine the food and agricultural trade opportunities and sensitivities in the region, the new policy instruments and focus on the way forward.

Moderator: Antoni Estevadeordal, Manager, Integration and Trade Sector, IDB

• **Robert Scollay**, University of Auckland: *Treatment of Food and Agricultural Issues in Trade Agreements and Negotiations*

• **The Honorable Clayton Yeutter**, Senior Advisor, Hogan Lovells; former US Trade Representative and US Secretary of Agriculture: *Food and Agricultural Trade in the Trans-Pacific Partnership Negotiations*

• **Grant Aldonas**, Principal Managing Director, Split Rock International: *Tackling Regulatory Convergence: APEC and the Trans-Pacific Partnership*

• **James Bacchus**, Chair of Global Practice Group, Greenberg Traurig LLP; former Chair of the WTO Appellate Body: *Which Road(s) to a Free Trade Area for the Asia-Pacific (FTAAP) and What About the WTO?*

• **Andrew D. Powell**, Chief Executive Officer, Asia BioBusiness. Ltd: *Regulatory Challenges and Opportunities for Agricultural Biotechnology*

10:45-11:00

Coffee-break

11:00-12:15

Keynote Speeches

• **The Honorable Isi Siddiqui**, USTR Chief Agricultural Negotiator: *US Food & Agricultural Trade Priorities*

• **James C. Borel**, Executive Vice President, DuPont: *Essential Ingredients for Achieving Global Food Security: Advancing Opportunities for Trade*

• **Emery Koenig**, Executive Vice President and Chief Risk Officer, Cargill: *Keeping a Sustained Focus on Food Security*

12:15-12:30

Concluding Remarks

We would like to thank the sponsors of this event:

